



SPONSORSHIP OPPORTUNITY

# WE ARE FORGE54

Statistically, nonprofits spend only 5%-15% of their total budget on marketing, communications and fundraising, preventing them from being able to compete for attention in the digital landscape.

## Enter Forge54.

We seek out great nonprofits who are positively impacting the world, but are limited because they have reached their maximum capacity of resources and budget. Forge54 refines branding, builds tools, and develops campaigns that transform a nonprofit's marketing and fundraising operations.

Our team consists of professionals in the fields of advertising, marketing, design, videography, web/mobile app development and copywriting. We help nonprofit organizations market themselves to donors, sponsors and potential beneficiaries by donating skills they wouldn't otherwise be able to afford.

On average, nonprofit clients report a **250% increase** in donations and a significant boost in volunteer engagement after working with the Forge54 team. This amplifies their impact and allows the nonprofit to do what they do best.



# THE WORK WE HAVE DONE



# WHY GET INVOLVED

Our sponsors benefit from customized partnerships that promote their brands to a targeted network. A charitable contribution to Forge54 means your business is aligned with a motivated team of professionals who give back to the community.

**We make your support of this good work known.**

**Your logo goes on everything.**

Videos, press releases, social posts, printables, etc...literally, everywhere.

**We'll create a custom advertising campaign for your company.**

Send us your current product/service promotions and value prop messaging and we'll get it in front of high-converting audiences.

**You can hire Forgers.**

Forgers range from CEOs and Creative Directors to students and entry-level talent. They're vetted and great at what they do.

**All-access pass** behind-the-scenes at Forge events

# PUT THE IRON IN OUR FIRE AND WATCH US FORGE.

Forge54 multiplies your initial investment by 25x.  
Here are some of the ways you can watch your donation make an impact.



Make sure you feed and water  
your forgers



Give us the tools we need to do  
our best work



Make a serious impact on  
your company's community



Help create change in the world  
(and enjoy the tax break.)



Every dollar counts, we'll turn the  
\$2 you found in your jeans into \$50

Have a question about donating? Email us at [sponsor@forge54.com](mailto:sponsor@forge54.com) or call 949.292.3835.

# LET'S MAKE IT HAPPEN

Forge54.com

[sponsor@forge54.com](mailto:sponsor@forge54.com)

949.292.3835

EIN: 82-1049623





THANK YOU FOR YOUR TIME

